



RISHABH DASSANI

**Every day is an opportunity for us to be our best. There is nothing to achieve. There is nowhere to arrive.**



Rishabh is a true philosopher. He believes there is no greater success in the world than rightful living — **how we live** each day matters more than **what we do** (achieve) in our lives. And, if we focus on our actions and strive to **be** our best, together, we can change the world.

He has devoted his professional life to help advance a vision of the world that does not yet exist; a world in which the vast majority of people act with intention, play to their strengths, and live modestly as a life ambition. Rishabh brings this vision to life by waking up every day to inspire others (including himself) to be their best, so that together, we may all live a life that matters. He helps others simplify their lives, set changes in motion, and do things joyfully. He does this through writing, coaching, speaking, and community building.

Originally from Bombay, India, Rishabh is a self-sufficient traveler with no fixed destination. He holds a bachelor's degree in business (BA) and remains eternally curious. In addition to being a hopeless romantic, he is an avid Nintendo fan and an unabashed lover of ice cream — quintessentially, a millennial at heart.

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Rishabh's insights into the human spirit enlightens us to what the purpose of life should be.

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Rishabh knows a great deal about what it takes to be an effective human being.